



Senior Ads in the 2012 *Roseleaves*

Dear Parents of Roseville High School Seniors,

Reserve space in this year's yearbook as a keepsake of a lifetime for your graduating senior. Express your pride and best wishes for your graduate by purchasing an ad that will help the *Roseleaves'* staff keep the cost of printing the yearbook the lowest in the district.

What We Need From You:

- ◆ Completed Senior Ad form
- ◆ At least one recent photograph and/or a baby photo—please, no nude shots of your son or daughter (electronic form is preferred - .jpg, .gif, or .tiff).
- ◆ Your expression of love, best wishes, congratulations, words of wisdom, etc... (preferably typed). *We reserve the right to edit the ads for grammar, size, and content.*
- ◆ A self-addressed stamped envelope
- ◆ A check for the appropriate amount made out to Roseville High School.

Important Information:

- ◆ You may send your pictures and typed expressions through email (mcole@rjuhsd.us), however, until the Senior Ad Form and payment is received, your space is not guaranteed.
- ◆ Digital photographs must be in jpeg, gif, or tiff format - you may send them on a CD or email (see above).
- ◆ Do not cut your pictures to fit a certain shape or to eliminate other people in the photograph. Simply include detailed instructions of how you would like the photograph to appear, and we will do our best to accommodate your wishes.
- ◆ Do not send prearranged sets of pictures that are glued or taped onto a placeholder—we need to scan the photos individually.
- ◆ We recommend avoiding sending original photographs. We cannot guarantee that your photos will be returned or that they will remain in the same condition in which you submitted them.
- ◆ Do NOT send photos you have scanned and printed. We need to scan them again, which produces a poor-quality photograph. It is best to email photos (or submit them on disk) if you have scanned them.
- ◆ Availability: Space is limited to a first come, first served basis. *Your ad may be reduced in size if we run out of room. You will be refunded the difference.*
- ◆ Question? Contact Ms. Cole at mcole@rjuhsd.us

The deadline for ads and payment is December 2, 2011

Roseleaves Yearbook - Senior Ad Form

Senior's Name _____

Is this a surprise? Yes No

Your Name: _____

Email: _____

Your Address: _____

Home Phone: _____

Work Phone _____

Choose one of the following:

- $\frac{1}{8}$ page ad \$50 (4.25 x 3 inches)
1 picture & approx. 25 words

	Student's Name
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- $\frac{1}{4}$ page \$75 (4.25 x 5.5 inches)
2-3 pictures & 25-50 words

	Student's Name	
	

- Full page \$250 (8.5 x 11 inches)
5-9 pictures with 100+ words
(see note about availability)

Student's Name		
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- $\frac{1}{2}$ page (\$125) (8.5 x 5.5 inches)
3-4 pictures & 50-100 words

Student's Name		
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Note: The yearbook staff reserves the right right to adjust the layout as necessary to fit the photos and text.

Deadline: December 2, 2011

Have you included the following in your envelope?

- Senior Ad Form Payment (checks payable to RHS)
 Typed message Photographs (email digital photos to mcole@rjuhsd.us)
 Self-addressed stamped envelope, so we can send you a receipt (if you want us to return photos, make sure it's big enough to hold them and has enough postage).

Send all of the above to:
Roseville High School, Attn: Yearbook, 1 Tiger Way, Roseville, CA 95678